

National Association of State Technology Directors Technology Professionals Serving State Government









Networking
Knowledge Sharing
Collaboration
Professional Development

NASTD offers collaboration, professional development, advocacy, and access to resources. NASTD helps us learn from other states' experiences, develop, and retain our technology talent, influence policy, establish partnerships with corporate members and identify innovative solutions to our everyday challenges."

Dawnna Pease, Director Computing Infrastructure & Services State of Maine Office of Information Technology







The National Association of State Technology Directors (NASTD) is a dynamic, member-driven association committed to advancing the effective use of information technology to achieve operational efficiency in state government. Through its online communities, virtual meetings and in-person events, NASTD facilitates the establishment and strengthening of reciprocative connections between public and private sector IT professionals who serve state government. Our members have found being part of a network of people who understand the unique requirements, restrictions and limitations faced by state governments to be invaluable.

We have built a strong, supportive community that is open and responsive, where members can reach out to their peers for insight and advice and receive swift and helpful input. NASTD members recognize the value in helping each other. Everyone benefits when states use technology efficiently and effectively to better serve their agencies and departments and citizens.

Meetings & Events

In-person educational and networking events provide the best opportunities for state and corporate affilate members to share ideas and information on best practices in technology management and operations. To promote this indispensable sharing and collaboration, NASTD conducts two regional events and an annual conference each year.

The annual conference includes nationally recognized experts, key regulatory officials, and other thought leaders in IT management and operations. The companion technology showcase facilitates the exchange of vital information between state attendees and corporate affiliate attendees.

Website Resources & Electronic Communications

NASTD keeps abreast of the technology needs and interests of our members and provides the latest, most useful information, research and learning opportunities. The association website is a virtual workspace for collaboration and networking. Members have direct access to a nationwide network of IT professionals and an array of tools and resources which serve as an informal consulting service to advance useful technologies in their states. The website includes:

• Special Interest Communities organized and run by state member subject matter experts provide a forum for the discussion of issues and practices associated with specific topics of current interest to state IT professionals. These communities typically hold a 60- to 90-minute virtual session each quarter.

New communities form on an as needed basis. Current special interest communities include Enterprise Architecture, IT Service Management, Artificial Intelligence/ Cloud Center of Excellence, Women in IT and C-Level Strategy and Tactics.

• The State Technology Discussion Forum allows members to post and respond directly to questions, sharing informational resources with their state colleagues nationwide. Discussion topics range from policy recommendations and procurement challenges to managing vendor relationships.



 An extensive Resource Library containing hundreds of documents gives members access to past seminar and annual conference presentations, research reports, state RFPs, RFIs and SLAs, policy and planning documents, past educational webinars, and more. New resources are added to the library they are posted by association members and staff.

NASTD members also receive two informative **Electronic Newsletters**. The weekly **eMonitor** newsletter summarizes regulatory and policy news affecting IT at all levels of government. The monthly **Gateway** newsletter offers association news and updates.

Membership Categories

NASTD offers the following membership categories. The dues paying entity (state, U.S. territory or business), holds the membership and benefits flow to designated individuals working for the entity. Each entity designates a primary and secondary member contact.

- State or U.S. Territory Membership, also known as the Central IT Authority Membership, is open to full-time
 employees of state or U.S. territory agencies or departments having primary responsibility for the provision
 and/or management of the state's or the U.S. territory's technology resources.
- State Associate Membership is open to any governmental department, agency, board, or public
 institution with responsibility for, or an executive interest in, information technology. The state's
 central IT authority must approve state associate memberships.

Corporate Affiliate Membership is open to businesses that provide technology equipment, facilities, and/ or services to the public sector. These businesses have more than 15 full-time employees or annual revenues exceeding \$1 million.

 Small Business Affiliate Membership is available to businesses that provide technology equipment, facilities, and/or services to the public sector. These businesses have 15 or fewer full-time employees or annual revenues of \$1 million or less.



Rick Woodruff, Executive Director
Office of Infrastructure Services
Commonwealth Office of Technology - Kentucky





State, State Associate, & Territory Member Benefits

NASTD's public sector members are experienced IT professionals who lead and support their state/territory IT operations. The intangible benefits of membership are practical and powerful. The tangible benefits are also valuable and include:

- Access to members-only website content including special interest communities, resource libraries, discussion forums, educational videos and webinars, and member directories/profiles
- Three (3) complimentary registrations to a regional seminar (not included at the associate level)
- Three (3) complimentary registrations to the Annual Conference & Technology Showcase (not included at the associate level)
- Access to monthly regional conference calls
- Opportunities to serve on association committees and in other association leadership positions

Corporate & Small Business Affiliate Member Benefits

Private sector technology companies seeking business in the multi-billion-dollar state government marketplace can join NASTD as a corporate or small business affiliate member. Benefits include:

- Access to regional seminars and the Annual Conference & Technology Showcase (event registration fees are not included)
- Opportunity to sponsor regional seminars and the Annual Conference & Technology Showcase
- Opportunity to exhibit at the Annual Conference & Technology Showcase
- Consideration for educational opportunities at the annual conference through a call for presentations
- Access to members-only website content including regional seminar state reports
- Access to the state membership directory and state procurement department website links
- Listing in the electronic membership directory with a link to the member's website
- Opportunity to participate on Corporate Affiliate Committee (CAC) conference calls

Since my first NASTD event, I was hooked and have made numerous invaluable contacts with my State counterparts and with the vendor community. These contacts have become a wealth of information Nebraska can draw upon for any technology initiatives and problem-solving. NASTD is the perfect conduit to make those contacts and share information."

Joe Homan Site Support, IT Manager Nebraska Office of Information Technology





More About NASTD

NASTD is a 501(c)3 non-profit professional association whose purpose is to advance and promote the effective use of information technology to improve the operation of state government. NASTD was founded in 1978 and has been an affiliate of the Council of State Governments since 1986. We are headquartered in Lexington, Kentucky.

Our membership is open to the 50 states, the District of Columbia, the U.S. territories, and the private sector. State member representatives are key IT procurement decision makers and decision influencers in their states' central IT operations. These IT professionals include chief information officers, chief technology officers, chief operating officers, chief information security officers, bureau chiefs, commissioners, supervisors, and managers.

Partnerships & Outreach

NASTD partners with other leading associations with an interest in promoting public sector security and operational excellence. These include the Council of State Governments, the National Association of State Chief Information Officers, the National Association of State Procurement Officials, and the State Risk and Authorization Management Program.

NASTD is also a key participant in industry and federal government technology organizations including the Association of Public Safety Communications Officials Project 25 Steering Committee, FirstNet's Public Safety Advisory Committee, and the Emergency Response Council. When circumstances dictate, NASTD submits comments to the Federal Communications Commission and other regulatory agencies.

Industry Recognition

Gartner, Inc. has recognized NASTD as a "key influencer" in state and local government.

Learn More

Visit our website, contact us directly or connect with us on social media (LinkedIn, YouTube) to learn more about the benefits of NASTD membership and how to join.



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